



**Ya Boy**

# LuckyLou

## AFFILIATES

- Ermylou Records
- Ermylou Inc.
- Stomp The Violence Movement
- FNS Dance Crew
- Visionary Ent.
- BIDGraphis
- Shock Zoom
- Kknowledge Masters, LLC.

## HIGHLIGHTS

- **2 performances in the UNO Arena in 1 Show**
- **Averages over 100 shows per year in 2 dozen cities across the nation including Ohio, Tennessee, Michigan, New Orleans, Florida, and Illinois**
- **Opening Performance(s) for Big Freedia in Chicago at Division Festival**
- **Stomp The Violence School Tour**
- **Made appearance(s) and performances on television on WDSU Channel 6 News and Fox8 News**

## BIO

For many, luck is something that is highly sought after but for Jermy "LuckyLou" Tassin, it is something that comes naturally. In 1986, born and raised in New Orleans, Louisiana, LuckyLou knew that he had a gift that most didn't have- a gift to entertain. Being the only boy in his all girls' family allowed for him not to only take a somewhat dominant role but allowed for him to mature at an early age.

As time progressed, LuckyLou began embracing his feel for music and his passion for dance. As he began finding his rhythm physically and vocally, he began performing in front of family and friends to what he thought to be his own style of music and dance. Soon, LuckyLou began to focus on his music as he merged his love for rap with a need for clean inspiring music and conclusively, inspirational rap came into his life. Listening to him, his friend felt that his sound had the ability to go further and encouraged him to expand his sound to others. Taking his friends advice into consideration, LuckyLou seriously began pursuing his music as his career.

Moving forward and wanting to make a change, LuckLou opened ErmyLou Records where he can help other aspiring performers reach their potential. Manning the ship of both titles, manager and label owner, he has found himself making a change from the inside out. Using his leadership experience, passion for music and growth, LuckyLou was able to form a dynamic team. He then started his career on the right path.

Starting his career on the right path, LuckyLou has released a mixtape called Destine and the singles, That Ninja Cold, LuckyLou With It, and Gimmy which were all released in 2011. He also created an EP called Intersection which became well known for the hit song "Stomp the Violence". March 2013, LuckyLou will be releasing his first album, Road to Glory. His first single of the album titled, "Wop Bop" was released in Fall of 2012. This album is meant to stir the senses while bringing his positive perspective to life. *Having luck is one thing but being LuckyLou is of another caliber.*

[www.4LUCKYLOU.COM](http://www.4LUCKYLOU.COM)



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LuckyLou



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# RESUME

## The Felix NOLA Tour (2011)

The Saint | New Orleans, LA (*The Kick-Off*)  
The Bottle Tree | Birmingham, AL  
Athens Flatts | Birmingham, AL  
Little Kings | Birmingham, AL  
Juggling Gypsy | Wilmington, NC  
The Uptown Tarven | Westmont, IL  
Double OO Pub | Redford, MI  
Dirty Jacks | Cincinnati, OH  
Schlafly Tap Room | Saint Louis, MO  
Ross & Kim's | Saint Louis, MO  
Coles | Chicago, IL  
Empty Bottle | Chicago, IL  
The Big Top | New Orleans, LA (*The Kick-Off*),

## Stomp The Violence & Step It Up Tour (2012)

This tour consisted of performances  
all across the **State of  
Florida**.

## Other Performance Locations

Dance Quarters (*January 2013*)  
Siberia (*November 2012*)  
McDonald's on the Westbank (*October 2012*)  
Boys & Girls Club (*August 2012*)  
The Joy Theater (*August 2012*)  
Republic (*June 2012*)  
UNO Arena (*May 2012*)  
Cafe Istanbul (*March 2012*)  
Eiffel Society (*August 2011*)  
One Eyed Jacks (*August 2011*)

## New Orleans "Stomp The Violence" School Tour

This tour consisted of over 50  
performances all across the **City  
of New Orleans**. The tour started  
**August 2011 to May 2012** (*One  
Full School Year*)

## Booking

### Booking For LuckyLou Is Now Available

Contact Information Below  
or Call **504.493.0804**  
OR Brandon: **504.301.7401**



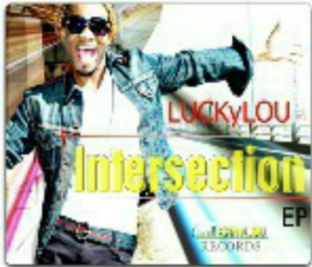
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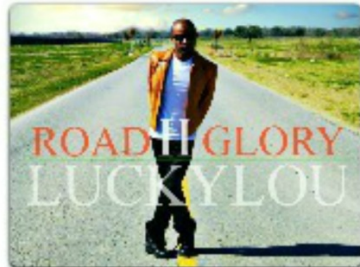
## MUSIC



Gimmy (Single)



Intersection (EP)



Road 2 Glory (Album)

## VIDEO



That Ninja Cold Music Video



Teen Summit 2012 Performance Video



Back 2 School Performance Video



Chicago Division Fest Performance Video



Stomp The Violence Music Video



SoundCloud



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**PROMISING ENTERTAINER PAVING THE WAY FOR NOLA YOUTH**  
October 5, 2012  
by Lyndee Sparks

Not long ago **Jeremy B. Teasin** was just a follower, a confused young adult coasting through life without clear direction. The Lusher New Orleans native, who grew up in the City Limits Housing Development, remembers going back there regularly to hang with friends, long after moving away in the 7<sup>th</sup> grade. During that time, Teasin was immersed in a criminal environment and entangled with his negative associations.

Twelve years ago, Teasin realized he was headed in the wrong direction. He then made a conscious decision to follow the best of his own dream. Teasin, also "Lucky Lou", began rapping as a way to work a field who was living a similar lifestyle. Since then he has been making waves throughout the New Orleans area, also sharing his undeniable passion for music and dance, a skill he's had since age 11. As a rapper/producer Teasin has his sights set on national fame, but in the process aims to use his multitude of gifts to be a positive example and a source of inspiration for the youth of New Orleans.

Growing up influenced by house music legend DJ Jables, Teasin says these days the city into similar positive words for him. "The only thing that has set me inspired?" says Teasin. His goal is to be the "paternal" bright spot in their lives. "I want them to say 'Aight, Lucky is doing something different. I can be like him. I don't have to choose that bad road'"

He wants to provide an environment where kids don't have to worry about mental peer pressures. "I just want them to have fun," says Teasin.

The journey which began six and a half years ago when Teasin joined dance group FIVE (Five of Five) began releasing music **LUCKYLOU LIVE ON WWOZ**, has since evolved into a widely performed in and around the city. He also has the original career plan, dance routines for weekly TV and youth mixes at the **S&A Bar** - an extension of his signature wave of positive entertainment called the **Violence Movement** (TV Movement).

Teasin says his goal, whether performing at a community center, church or festival, is to make a lasting mark on people's lives. He declares he has been his motivation since the beginning. "I felt like I had to do something to make a difference," says Teasin. He hopes to make a similar impression on his two children. "In order for my kids to not go in the direction I'm in, I have to be a positive presence."

Needless to say, Teasin's presence is being felt throughout NOLA. With several self-promoted concerts, open mic and community events already under his belt, the STN movement is certainly taking flight. "The movement is growing," says Teasin.

On Saturday October 6, Teasin will be holding a Lucky Lou's Dance Off at La Roux Empress Hall from 9pm-1am. Tickets are \$10 at the door. For more information on this event at Lucky Lou & The TV Movement contact Jeremy @ 504-479-6456 or @jyteasin on Twitter.

October 5, 2012

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## Antigravity

**ANTIGRAVITY**  
THE REVOLUTION IN R&B

**LUCKY LOU**

by Michael Patrick King

Updated March 2012

Photo by David Johnson

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Jeremy Teasin from the Violence Movement evolved to become LuckyLou, a 45-year-old rapper, dancer, and community leader. For the past two and a half years, Teasin, with his own opinion of young, positive choreography, has been making and performing house music in New Orleans. Teasin's goal is to provide a safe space for young people who are struggling to find their place in the city. Through his music and dance, he is inspired by the concept of "Stomp the Violence," a social movement which will help the young people of New Orleans to find their own style and voice in the city.

So I first saw you at One Eyed Jacks with NOLA Fam and Nicky Da R, and the most obnoxious thing about the show was that most of the people who were rapping were also incredible dancers.

Lucky Lou: Dance is everything to me. Dance is in my heart. Or dance is in my heart and music is like, you know, heart is in the center and dance is like, the beat that you can't live without the other. They both go together. Without the beat you can't really move, but, yeah...

It's almost dumb to ask when you started dancing, because you started when you were born if you're from here. But when did you start on stage? Did you study dance?

No. But when did I realize I had a gift? Well, at a block party, I never was a performer, I couldn't play football. I was just a kid that was the MVP. But, you know, for me, I was wanting to do something that I could always do. And one day I was dancing in a house party and I just saw this crowd and I saw this one group that was kind of the superior of the people and I was like, Oh, that's my challenge from then on. I knew that's what was.

How would you describe your style?

House has a big influence on my style of music and dance. I don't go through House to be in it, but I don't want to do house. I wanted to do something bigger than house. I want myself whether it's walking away and being played. That's part of my style and personality. Doing whatever.

It's weird like you stay away from the more questionable aspects of house dancing.

[Teasin shrugs]

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